

- Master of Science with a major in Service Management
- 2 years, full-time, 120 ECTS credits
- Department of Service Studies
- Campus Helsingborg
- Application deadline: January 2024
- Programme start: August 2024

PROGRAMME OVERVIEW

The Master's Programme in Service Management is a unique opportunity for those seeking a management programme at an advanced level with a strong link to research. The programme combines in-depth subject knowledge of the service sectors with an understanding of the specific organisational and managerial needs of service activities.

When applying to the Master's Programme in Service Management, you choose one of five specialisations: Culture and Creativity Management, Retail, Supply Chain Management, Sustainable Service Management or Tourism. We have a mix of students from all around the world.

Features of the programme:

The rapid development in supply chain management, including global challenges and new ways of organising supply chains and conducting business, require more qualified staff. You will get a profound understanding of the specific conditions of supply chain management, with a service focus. You will study and analyse phenomena and situations such as managing supply chains, strategic and operational issues within supply chain management, service logistics and management of intermodal transport systems.

PROGRAMME MODULES/COURSES

Courses and Number of credits

Semester 1: Introduction to Service Management (7.5 credits), Introduction to Supply Chain Management (7.5 credits),

Organisation and Management in a Service Context (7.5 credits), Theory of Social Sciences (7.5 credits).

Semester 2: Methods in Social Sciences (15 credits), Service Logistics (7.5 credits), Sustainable Supply Chain Management, (7.5 credits).

Semester 3: Elective courses (15 credits), Transport Systems Management (7.5 credits), Digitalization and E-commerce in Supply Chains (7.5 credits).

Semester 4: Master's Thesis (30 credits).

CAREER PROSPECTS

Graduates from this programme can work as project leaders, senior managers as well as consultants and analysts in different organisations. You are also qualified to perform research projects across a wide spectrum of logistic and supply chain companies and organisations.

ENTRY REQUIREMENTS AND HOW TO APPLY

Entry requirements

The student must have a Bachelor's degree amounting to 180 ECTS credits or the equivalent, of which at least 90 ECTS credits must be within the area of social sciences, business administration, or the equivalent. English Level 6. See www.lunduniversity.lu.se for details on English proficiency levels.

How to apply

1. **Apply online:** Go to www.lunduniversity.lu.se/sm-supply-chain. Click on "Apply" and follow the instructions for the online application at www.universityadmissions.se, the Swedish national application website. Rank the chosen programmes in order of preference.
2. **Submit your supporting documents:**
 - **General supporting documents:** Check what documents you need to submit (i.e. official transcripts, degree diploma/ proof of expected graduation, translations, proof of Eng-



“The best thing about the Service Management programme is that the courses are taught by many different professors coming from different back- grounds and mindsets. This really encourages you to think critically and challenge the status quo. I really like the teaching style at Lund University. You have a lot of freedom in the classroom to investigate further what interests you.”

Macy Osman from the USA





lish, passport) and how you need to submit them at www.universityadmissions.se.

- **Programme-specific supporting documents:** When applying for the MSc in Service Management, Supply Chain Management, you must also submit a statement of purpose with your application.
- **3. Pay the application fee (when applicable).**

Selection criteria/additional info

1. Grade on thesis in the Bachelor's degree
2. Grades on additional courses in the Bachelor's degree
3. Statement of purpose

Tuition fees

Tuition fee SEK 125 000 per year for non-EU/EEA citizens. No fee for EU/EEA citizens. See www.lunduniversity.lu.se for details on tuition fees.

ABOUT THE DEPARTMENT OF SERVICE STUDIES

The Department of Service Studies is a successful unit for education and research within service organisations. We offer

management education with a cutting edge competence in retail, health, logistics, supply chain management, sustainability, culture and creativity, tourism and hotels. Our courses are developed in collaboration with leading industry companies and organisations.

We are a department of internationally competitive and high-quality research in service studies. The department's teachers, professors and doctoral students contribute with research expertise from more than ten subject disciplines.

We are geographically situated at the dynamic Campus Helsingborg.

ABOUT LUND UNIVERSITY

Lund University was founded in 1666 and is repeatedly ranked among the world's top universities. The University has around 45 000 students and more than 8 000 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

CONTACT

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Learn more at www.lunduniversity.lu.se



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