**Programme overview**

This two-year Erasmus Mundus Joint Master Degree (EMJMD) explores contemporary theoretical and practical issues in tourism development, with a cultural focus, providing critical analytical skills.

This is an exciting and innovative new programme offered by the University of Glasgow (Dumfries Campus), the University of Malta, Lund University (Sweden) and the University Institute of Lisbon (Portugal). You will graduate with a joint degree awarded by three of the partners. By studying with a combination of three partners, you will be taught by world-class experts in the areas of social science analysis of tourism, heritage, business innovation and sustainability.

You will also have the opportunity to attend a two-week summer school at Wageningen University (Netherlands) with a focus on the environment and tourism.

**Programme structure**

**Semester 1** (Sep–Dec) – University of Glasgow (Dumfries Campus): Social science analysis of tourism  
**Semester 2** (Feb–June) – University of Malta: Cultural tourism and heritage (Optional placement available)  
Summer (July) – Wageningen University (optional)  
**Semester 3** (Sep–Jun) – study track choice  
Lund University: Innovation and sustainability in the tourism industry  
OR  
University Institute of Lisbon: Tourism management including urban, events, retail and hospitality (Optional placement available)  
**Semester 4** (Feb–Jul) – Dumfries, Malta, Lund or Lisbon: Independent study, dissertation

**Career prospects**

As a graduate, you will be well equipped to find work in the tourism, cultural and heritage industries, both in the public and private sector. Potential employers include national and local government, agencies such as tourism departments, museums and heritage attractions, the travel and hotel industries, business consultancies and media organisations.

It may be possible to transfer your acquired skills into other related professions such as planning or organisational sustainability. There will also be opportunities for teaching at schools, colleges and universities for qualified teachers, as well as research.

**Entry requirements and how to apply**

**ENTRY REQUIREMENTS**

2:1 Honours degree or non-UK equivalent in any subject. No prior knowledge of tourism is required.

Find out more about entry requirements and other country-specific information at www.gla.ac.uk/international/

**HOW TO APPLY**

You can apply as an Erasmus Mundus scholarship student or a self-funded student.

All applications for the TourDC programme and Erasmus Mundus scholarships must be submitted online to the University of Glasgow. See www.gla.ac.uk/postgraduate/taught/tourismdevelopmentculture/

**SELECTION CRITERIA**

Please see www.gla.ac.uk/postgraduate/taught/tourismdevelopmentculture for more details about selection criteria.

**TUITION FEES**

Please see www.gla.ac.uk/postgraduate/taught/tourismdevelopmentculture for more details about fees and funding.
About Lund University

Lund University was founded in 1666 and is repeatedly ranked among the world’s top 100 universities. The University has 40,000 students and 7,600 staff based in Lund, Helsingborg and Malmö. We are united in our efforts to understand, explain and improve our world and the human condition.

Lund is the most popular study location in Sweden. Lund University offers one of the broadest ranges of programmes and courses in Scandinavia, based on cross-disciplinary and cutting-edge research. The University has a distinct international profile, with partner universities in around 70 countries.

Lund University has an annual turnover of SEK 8.5 billion, more than half of which is destined for research. Our eight faculties conduct strong research in many different areas, including over thirty research fields in which we are world-leading. Many scientific breakthroughs and pioneering innovations have originated from Lund University.

The world-leading research facilities MAX IV and ESS which are being established in Lund will be of great significance for research and industrial development within materials and life sciences. MAX IV is the world’s foremost synchrotron radiation facility and the ESS will be the most powerful neutron source in the world once it opens for research in 2023. Science Village Scandinavia is developing nearby and is destined to become a meeting place and a test environment for research, education and entrepreneurship.

Learn more at www.lunduniversity.lu.se
Ask questions and follow news at facebook.com/lunduniversity